



# The Regals Musical Society Inc.

## Aladdin Jr Sponsorship Packages

SPONSORSHIP PACKAGE TIER	Diamond	Platinum	Gold	Silver	Bronze
Industry Exclusivity	Yes	Yes			
Available Positions	1	2	6	8	Unlimited
Investment	\$6,000	\$3,000	\$1,000	\$500	\$250
<b>PRE-SHOW PROMOTION / MEDIA COVERAGE</b>					
Acknowledgement via electronic marketing as 'Diamond sponsor' including sponsor's logo.	Yes				
Sponsor's Advertisement on Regals website home page, with link to sponsor's website. (Advertisement supplied by sponsor.)	Yes	Yes			
* Relative size of sponsor's logo or advertisement on media.	Full	Half	Third	Quarter	Fifth
Sponsor's Logo on Regals website home page, with link to sponsor's website (NB: Tiered sizes of logos, please see * above. Logo to be supplied by sponsor.)	Yes	Yes	Yes	Yes	Sponsor's name only
Sponsor's Logo in post(s) on Regals Facebook page home page, with link to sponsor's website before or during show run.	x3 individual posts	x 2 individual posts	x1 individual post	x1 individual post	x 1 combined with other Bronze tier sponsors
Sponsor's Logo in Regals e-newsletter (NB: Tiered sizes of logos - please see * above. Logo supplied by sponsor.)	Yes	Yes	Yes	Yes	Sponsor's name only
Acknowledgement in media releases, according to sponsorship tier. (Includes submission of media release to StGeorge Sutherland Shire Leader)	as Diamond sponsor	as Platinum sponsor	as Gold sponsor	as Silver sponsor	as Bronze sponsor
Acknowledgement in online what's-on listings, according to sponsorship tier.	as Diamond sponsor	as Platinum sponsor	as Gold sponsor	as Silver sponsor	as Bronze sponsor
<b>SHOW-RUN PRESENCE</b>					
Sponsor's Pull-up Banner displayed in venue foyer. (Banner supplied by sponsor.)	Yes	Yes	Yes		
Sponsor's Logo on media wall in venue foyer. (NB: Tiered sizes of logos - please see * above. Logo supplied by sponsor)	Yes	Yes	Yes	Yes	Sponsor's Name
Sponsor's Flyers displayed at Front of House. (Supplied by sponsor)	Yes	Yes	Yes	Yes	Yes
Sponsor's Logo projected onto stage curtain pre-show, at intermission and post-show. (NB: Tiered sizes of logos - please see * above. Logo supplied by sponsor)	Yes	Yes	Yes	Yes	Sponsor's Name
Pre-show voice-over announcement acknowledging the sponsor.	Yes				
<b>SHOW PROGRAM</b>					
Sponsor's Logo in sponsor section of show program. (NB: Tiered sizes of logos - please see * above. Logo supplied by Tuesday 24th April )	Yes	Yes	Yes	Yes	Sponsor's Name
Complimentary advertisement in show program. (Full page - Artwork supplied by sponsor, must be supplied by Tuesday 24th April )	Yes				
Complimentary advertisement in show program. (Half page - Artwork supplied by sponsor, must be supplied by Tuesday 24th April )		Yes			
Complimentary advertisement in show program. (Quarter page - Artwork supplied by sponsor, must be supplied by Tues 24th April )			Yes		
Complimentary advertisement in show program. (Business card size - Artwork supplied by sponsor, must be supplied by Tues 24th April )				Yes	Yes
Free hard-copy and digital program.	Yes	Yes	Yes	Yes	Yes
<b>PROMOTIONAL OPPORTUNITIES DURING SHOW RUN</b>					
Photographs of sponsors/signage at shows acknowledged when published on any online assets.	Yes	Yes	Yes	Yes	Yes
Meet and greet with the show's lead cast members, production team and Regals committee. A photo opportunity to use in your own publicity, and in Regals online and social media publicity as above.	Multiple photos	Up to Three photos	Up to Two photos	Single Photo	Single photo
<b>COMPLIMENTARY TICKETS, DRINKS &amp; SNACKS</b>					
Complimentary Tickets to an "Aladdin Jr" performance of your choice.	8	6	4	2	1
Discounted (15% off) Tickets to Oct 2018 Regals show "Rock of Ages".	Yes	Yes	Yes		
Complimentary drinks and snacks during your attendance at "Aladdin Jr" (tokens provided).	Pre-show, intermission & post-show	Pre-show and intermission	Pre-show and intermission	Pre-show only	Pre-show only

NB: If you do not have any assets that you can supply (eg. logo, advertisement, banner or flyers) we may be able to work with you to create the artwork and items through our provider Fantastix)