

Program Advertising Specifications & Prices



The Regals Musical Society Inc.

ABN 676 244 008 41, <http://www.theregals.com.au>, PO Box 191 Kogarah NSW 1485
Email: secretary@theregals.com.au, M: 0408-912-248

- We are seeking local businesses to advertise in the program of our next production “Disney Aladdin Jr”.
- The program will be 20-24 pages in A4 portrait format. Outside and inside covers will be full colour, and internal pages will be grayscale. 500 programs will be printed. [View a previous program here.](#)
- There will be 10 shows; 11th, 12th, 16th, 17th, 18th, 19th May 2018 @ 7:30pm; 12th & 19th May @ 2pm; 13th May @ 12pm and 4pm. The “Aladdin Jr” shows will attract a large number of children, parents and extended families, and many shows are likely to sell out. In the past, each production has usually attracted between 1400 and 2000 patrons.
- For more information, or to book your space, please contact The Regals’ Secretary, Kathryn Skelsey; secretary@theregals.com.au, 0408-912-248. **Please book your space by COB Wednesday 18th April 2018.**
- **Please supply all artwork** as a 300 dpi JPG or PDF (RGB or CMYK) file, and email to; secretary@theregals.com.au **by COB Tuesday 24th April 2018.**

Full Page - A4 Portrait

210mm (W) x 297mm (H), with 5mm bleed

Entitles the advertiser to 4 complimentary tickets to the opening weekend.

\$ 475

Half Page - A5 Landscape

210mm (W) x 148mm (H), with 5mm bleed

Entitles the advertiser to 2 complimentary tickets to the opening weekend.

\$ 250

Quarter Page - A6 Portrait

105mm (W) x 148mm (H), with 5mm bleed

\$ 135

Business Card Size - A7 Landscape

105mm (W) x 74mm (H), with 5mm bleed

\$ 75

Thank you for your support!